The National Dental Association organized in 1913 to address the needs and issues of African American dentists.
IACA meeting addresses ‘coordinated attack on neuromuscular dentistry’

Diverse programs anchor International Association of Comprehensive Aesthetics conference in Calgary, Aug. 1–3

An opening morning panel discussion titled “The Coordinated Attack on Neuromuscular Dentistry, and What That Means for Your Future,” is just one of the many sessions expected to attract lively discussion at the International Association of Comprehensive Aesthetics 2013 annual meeting. The panel discussion is being moderated by Bill Dickerson, DDS, FAACD, LVIM, founder and CEO of LVI Global, a core IACA supporter.

The IACA annual meeting runs from Aug. 1 through 3 in Calgary, Alberta, at the Calgary Telus Convention Centre. A synopsis of the session moderated by Dickerson (from the IACA website) states: “There is an organized movement in our profession that is attempting to restrict the treatment of our TMD [temporomandibular disorders] and comprehensive restorative cases based on false science and inaccurate Bio Social model. This forum will introduce you to the threat and discuss the historical aspect and accomplishments of this well-organized attack as well as the science that discredits its conclusions as misguided obsession.”

Whole-patient focus

But in the spirit of the best defense being a powerful offense, the overall content of the conference in total has far less to do with defending the neuromuscular approach to dentistry than it has to do with advancing its principles and practice — and supporting a whole-patient focus in dentistry.

The topics are as diverse and comprehensive as you’ll find at any dental meeting, according to the organization. Among them: “Understanding the Use of Moderate Sedation to Optimize Patient Comfort and Treatment Outcome,” presented by Dr. Edward “Dave” Davison and Dr. Dan Davison, “Therapics Admixtures to Periodontal Therapy,” presented by Bill Taylor, RDH, “Batteries Not Included: The Keys to Successfully Assembling and Empowering a Highly Motivated Team,” presented by Dr. Ed Suh, “Looking Deeper Into the Pain Patient: Experience in our TMD Patients,” presented by Dr. Anne-Marie Cole; and “The Implant World is Not Surgery,” presented by Dr. Edward “Dave” Davison.

Moderate Sedation to Optimize Patient Comfort and Treatment Outcome, a session presented by Dr. Ed Suh, RDH, “Looking Deeper Into the Pain Patient: Experience in our TMD Patients,” presented by Dr. Anne-Marie Cole; and “The Implant World is Not Surgery,” presented by Dr. Edward “Dave” Davison.

About the IACA

Prior to the inception of the IACA, there were a limited number of organizations with which neuromuscular dentistry practitioners — committed to furthering their education and advancing the profession — could affiliate.

Recognizing this void and left with the impression that existing dental groups were losing touch with their membership, a small, dedicated group of dentists (the founding members of the IACA) identified the importance and value in keeping abreast of the latest advances in oral health care and providing the very best care for their patients.

In that spirit, the IACA was created.

The IACA was established not only to provide a vehicle for health care professionals to learn and experience advanced oral health and practice management education, but also to create an enjoyable environment in which dentists, their team members and their families could interact.

The annual IACA conference offers a variety of lectures and hands-on workshops presented by world renowned professionals representing a wide range of dental-profession sectors.

Conference attendees develop comprehensive esthetic treatment skills, network with a wide variety of health care professionals and are introduced to proven practice-management techniques, all of which are designed to support the common goal of building a successful comprehensive esthetic approach.

Tell us what you think!

Is there a topic you would like to see articles about in Dental Tribune? Let us know by emailing us at feedback@dental-tribune.com. We look forward to hearing from you!
Registration is free at Greater New York Dental Meeting

By Jayme McNiff Spicciatie
Greater New York Dental Meeting

Registration is now open for the 2013 Greater New York Dental Meeting (GNYDM). Organizers of the 89th annual meeting anticipate the largest attendance yet. New for the 2013 meeting will be a re-design of the exhibit floor — with the addition of new technology pavilions and a unique dental laboratory exhibition. The exhibit floor and the diverse continuing education programs are the centerpiece of the expansive annual meeting. Attendees are able to walk the exhibit floor for free (no preregistration fee) and meet with more than 600 companies selling the newest products and advanced technologies.

The education program will include 300 full- and half-day seminars, essays and hands-on workshops. Among the specialty programs are topics including orthodontics, endodontics, cosmetic dentistry, pediatric dentistry and implant dentistry. Furthermore, new for the 2013 meeting will be a re-designed laboratory exhibit area on the GNYDM exhibit floor, specialized education, demonstrations, digital dentistry and technology that will engage technicians and dentists side-by-side in an integrated, hands-on experience.

The GNYDM is introducing three new hands-on educational pavilions that will focus on lasers, CAD/CAM and cone-beam/CT/X-rays. Each of these pavilions will house multiple companies providing information on the latest technologies that can be used in the dental office. Attendees will be able to instantly compare all of the products in one location, while also becoming more familiar with the state-of-the-art technology by attending morning and afternoon educational programs presented at each pavilion.

The GNYDM and Aegis Publishing, Inside Dental Technology, have announced a ground-breaking partnership in laboratory technology. Collaboration 2013 will provide a designated laboratory exhibit area on the GNTDM exhibit floor, specialized education, demonstrations, digital dentistry and technology that will engage technicians and dentists side-by-side in an integrated, hands-on experience.

The GNYDM continues to offer a modern, high-tech free “live dentistry” arena daily from Sunday through Wednesday.

The GNYDM is the largest dental congress and exhibition in the United States, registering 53,481 attendees from all 50 states and 150 countries in 2012.

Yankee Dental Congress has hands-on cadaver programs

Organizers of the 2014 Yankee Dental Congress invite dental professionals to join 28,000 fellow professionals from Jan. 29 to Feb. 2 at the Boston Convention & Exhibition Center. With a general theme centered on the concept of overall health starting with oral health, the YDC meeting offers the chance to explore and discover best practices, products and resources to improve your practice, increase your knowledge, and better serve your patients.

Organizers describe Yankee Dental Congress 2014 as being the best opportunity in New England for every member of the dental practice to participate in a wide variety of programs.

YDC 2014 highlights include:
- The Ritz-Carlton Leadership Center — Back by popular demand, this program promotes performance and practice excellence by developing your leadership skills and creating the best possible service for your patients. Courses include “The Fire Within — Igniting Passion for Ritz-Carlton Performance Excellence,” and “Legacy: Service with a Smile,” both presented by Jennifer Blackmon.
- Hands-On Cadaver Programs — This unique opportunity enables participants to attend hands-on courses using cadavers while exploring topics that cover areas such as anesthesia, crown lengthening and anatomy.
- Evolutionary Dentistry — Hear about the research and activities at the Manot Cave Dig in Israel and discuss the relationship of evolutionary biology to modern dental problems led by Mark Haos, DDS, and Bruce Latimer, PhD.
- The Pankey Institute: Update 2014 — Discover new techniques and innovative approaches in treatment planning that will have a valuable impact on your practice. The series includes three courses featuring speakers Gregory Di Lauri, DDS, Matthew Messina, DDS, and Kenneth Myers, DDS.
- Master the Skills of Marketing Your Practice in One Day — A one-day symposium designed to help expand your practice with the power of marketing. Courses include “High Energy Marketing to Explode Your New Patient Numbers,” “Secrets of Social Media Success and Online Marketing,” “Get Noticed, Get Booked, and Grow Your Practice” and “Best Practices for Leveraging Social Media to Engage Patients.”
- Dental Team Playbook: Strategies for Success (an expansion on the popular team-development day) — Your entire dental team can benefit from this one-day program with courses tailored to dental assistants, hygienists and office personnel. Team members can learn from experts in their respective fields. Presenters include Lois Banta, Amy Kirsch, RDH, Shannon Pace Brinker, CDA, Diane Peterson, RDH, and Anastasia Turnchetta, RDH.
- Social Media Hot Spot — Learn how effectively utilizing social media such as Facebook, Instagram, LinkedIn and Twitter can help improve practice performance by drawing new patients in and keeping current patients connected to your dental practice.

You can visit www.yankeedental.com for more information.

(Source: Yankee Dental Congress)
With the most recent Journées dentaires internationales du Québec just wrapped up in May, the JDIQ staff is already looking ahead to the 2014 meeting, set to run from May 23 to 27.

Meanwhile, the meeting staff reminds you that you can still consult the course notes provided by some of the 2013 speakers in the “Program and Registration” area of the convention section on the order’s website www.odq.qc.ca/Convention. Also, you have until Aug. 30 to submit your lecture evaluation forms, available at www.odq.qc.ca/evaluation.

More than 12,000 dental professionals turned out for the 2013 edition of the JDIQ, once again making the convention one of the most popular in Canada. This 43rd Journées dentaires internationales du Québec (JDIQ), which was held from May 24–28, offered a diverse selection of lectures, hands-on workshops and other educational opportunities.

The exhibit hall opened to big crowds at 8 a.m. on Monday and Tuesday morning, thanks in part to a new, complimentary continental breakfast on the agenda. Also new and well-received was free Wi-Fi access throughout the host facility, the Palais des congrès.

(Source: JDIQ)